

Artscape 2011 Advertising Chart

(Includes trade and ads purchased)

Publication	Color/ B&W	Specs	Run Date	Apprx. Value
The Afro-American Newspapers	color	3.55" w x 7" h	7/8/011	\$385
The Baltimore Times	bw	1/4 pg.; 4.75" w x 4.75" h	7/1/011	\$549
The Sun (LIVE section)	bw	1/4pg; 4.75" w x 4.75" h	7/8/2011	\$1,000
The Sun (LIVE section)	bw	1/4pg; 4.75" w x 4.75" h	7/15/2011	\$1,000
b free daily	bw	1/4pg; 4.75" w x 4.75" h	7/7/2011	\$600
b free daily	bw	1/2pg; 9.66" h x 4.75" w	7/14/2011	\$1,000
Baltimore Magazine	color	1/2 pg.; 7" w x 4 3/4" depth	July issue	\$3,000
City Paper	bw	4.8125" w x 9.65" h	5/18/2011	\$940
City Paper	bw	4.8125" w x 9.65" h	6/1/2011	\$940
City Paper	bw	4.8125" w x 9.65" h	6/15/2011	\$940
City Paper	bw	4.8125" w x 9.65" h	6/22/011	\$940
City Paper	bw	10" w x 9.65" h	6/29/011	\$1,850
City Paper	bw	10" w x 9.65" h	7/6/011	\$1,850
Urbanite	color	9.25"w x 11.375" h	7/1/2011 - 7/31/011	Total Value: \$9,260
Urbanite (*web ads)	color	160 x 600 pixels (included in Urbanite's Event E-Zine) and large middle tile ad on Urbanite's home pg.	6/29, 7/6 and 7/13/011 June - July placement of large middle tile ad on Urbanite's home pg.	
WBAL-TV 11 (NBC Affiliate)		:30 second PSAs (96)	7/4/011-7/16/011	\$33,420
		:15 second PSAs (43)	7/4/011-7/16/011	\$8,640
Total Value				\$57,054