



Being Green Rocks Fashion Design Competition

Following on an incredibly successful first year, Fashion at Artscape is now accepting submissions for the 2nd annual Fashion Design competition. This competition showcases the creativity and talents of fashion designers by giving them specific criteria for their designs. This year's competition will consist of two rounds and the theme is Artscape: "Being Green Rocks." **The 29th annual Artscape:** July 16 – 18, 2010.

Round 1 - Design and produce one original garment that showcases a creative use of "non-traditional" material/s (i.e. material/s other than fabric); at least 75% of the garment should consist of material/s that are recycled, reused and/or repurposed. Email one photo and a brief description of the garment and materials used with your name, address and phone number to joehler@promotionandarts.com by May 28, 2010.

Every designer who enters Round 1 will be invited to rock the ramp, and display their garment in a fashion show at Artscape on Friday, July 16, 2010 (model must be provided and styled by the designer).

A jury of fashion professionals will select five finalists to move on to Round 2:

Deadline to Apply for Round 1: Friday May 28, 2010

Jury: Week of May 31, 2010

Notification of Advancement to Round 2: June 7, 2010

Round 2 – The five finalists will receive a \$200 honorarium to complete their "Being Green Rocks" collection. They will be asked to produce 3-4 additional garments that are comprised of at least 75% of materials that are recycled, reused and/or repurposed (receipts and documentation of recycled materials should be kept and submitted for Round 2).

Each finalist will showcase their collection on the Fashion at Artscape runway on Sunday, July 18 at 7pm. Models will be provided and styled by KIS Agency, who will also advance the show with each of the designers. A panel of judges will determine the winners, and specific scoring criteria will be provided to the designers when they are notified of advancement on June 7.

Prizes: 1st place - \$1,000; 2nd place - \$250; 3rd place - \$125; 4th and 5th place will each receive a \$50 honorable mention

Competition Rules:

- All garments must display the theme of the competition.
- Contestants must be at least 18 years or older.
- No lingerie or swimsuits permitted.
- All designs must be original.
- Designs must be of sound quality (Workmanship - All threads tied; darts stitched to form point; straight seams; finished facings; buttonholes lie flat when buttoned, etc.).
- Decisions of the jury and the judges are final.
- Only online entries are accepted (via email to joehler@promotionandarts.com).
- Only fully completed entries will be processed.

- The cash prize winner will receive their prize in the form of a check. Any applicable taxes are the responsibility of the prize winner.
- By submitting an entry, you agree to and accept all festival [terms and conditions](#) (click to read and print for your records).