

# Artscape 2010

## Call for Entries

### *Midway III*

### ***Graphic Design, Illustration & Fine Art***

*an exhibition of classic-style and contemporary Sideshow Banners*

**DEADLINE: FRIDAY, APRIL 23, 2010**

The Charles Street Bridge *Midway* is now in its third year and has become a central element of the expansion of the Artscape festival onto Charles Street.

With the return of Midway we aim to have artists pay tribute to the classic carnival midway with new installations, interactive games, performances and music.

This year, a new element to the Midway has been established for graphic designers and illustrators who will be asked to create works that will incorporate the bold graphic design elements typical of a classic carnival experience by referencing elements such as the carnival midway, funhouses, games of chance, sideshows, classic signage and typography.

Midway banners will hang on site, interspersed among the individual exhibition spaces that will run the length of the Charles Street Bridge.

Artscape is produced by the Baltimore Office of Promotion & the Arts, Inc. (hereinafter referred to as "BOPA") acting on behalf of the Baltimore Festival of the Arts, Inc. (hereinafter referred to as "BFAI").

#### **Curator**

**Nick Karvounis**, artist and Faculty at the Maryland Institute College of Art and Resident Master Printer at Dolphin Press and Print at MICA. Resident artist/administrator Gallery Four, H&H Building, Baltimore.

#### **Application Materials**

Applications should include 1-5 jpeg images of proposed banner designs. Image files should be labeled: last name, first name, number corresponding to the description sheet.

**Final Art:** Final art will be presented on vertically oriented vinyl banners measuring 8'x4'.

Digital works should be created full size (8'x4') at 72dpi. Vector based work should have embedded art and all fonts should be converted to outlines.

Hand drawn illustrations and designs should be scanable (flat) and should scale in proportion to match the final size of 8'x4'.

All final art should be submitted on CD and formatted as JPG, PDF, TIFF and/or PS (Photoshop).

## **Guidelines**

1. There are no geographic restrictions for application. Submissions are free.
2. Honoraria of \$125 will be sent to each selected artist on or around Friday, June 25, 2010; printing costs, installation and de-installation costs will be provided by BOPA. Selected artists will have their names printed at the bottom of their piece and will also be named in the Midway portion of the Artscape program and website.

Artists may keep their finished art banners once the festival ends. They will be available for pick up at the BOPA offices on Redwood Street. They will not be mailed.

3. Artscape reserves the right to reproduce images of selected artwork for printed or internet publicity, catalogue or marketing purposes.

## **Submission Deadline**

April 23, 2010, **mailed or hand-delivered:**

Midway Banners/Artscape 2010  
Baltimore Office of Promotion & The Arts  
7 East Redwood Street, Suite 500  
Baltimore, MD 21202

### Artscape and exhibition duration:

Friday, July 16, noon-10pm  
Saturday, July 17, noon-10pm  
Sunday, July 18, noon-8pm  
Removal of artwork, Sunday, July 18, 8-11pm (Charles St. reopens Monday at 6am)

For more information contact Jim Lucio at 410-752-8632

[jlucio@promotionandarts.com](mailto:jlucio@promotionandarts.com)

**APPLICATION**

**MIDWAY III/Graphic Design & Illustration**

Name:

Address:

City: State: Zip:

Primary Telephone Number:

Email:

I, \_\_\_\_\_,

Acknowledge receipt of this prospectus and will abide by the rules and regulations and agree to the terms and conditions set forth herein.

Image list

1) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H\_\_\_\_ W\_\_\_\_ D\_\_\_\_

2) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H\_\_\_\_ W\_\_\_\_ D\_\_\_\_

3) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H\_\_\_\_ W\_\_\_\_ D\_\_\_\_

4) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H\_\_\_\_ W\_\_\_\_ D\_\_\_\_

5) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H\_\_\_\_ W\_\_\_\_ D\_\_\_\_

6) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H\_\_\_\_ W\_\_\_\_ D\_\_\_\_

7) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H \_\_\_\_\_ W \_\_\_\_\_ D \_\_\_\_\_

8) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H \_\_\_\_\_ W \_\_\_\_\_ D \_\_\_\_\_

9) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H \_\_\_\_\_ W \_\_\_\_\_ D \_\_\_\_\_

10) Title: \_\_\_\_\_ Date: \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: H \_\_\_\_\_ W \_\_\_\_\_ D \_\_\_\_\_

Return To:

Midway III/Graphic Design & Illustration  
Baltimore Office of Promotion & The Arts  
7 East Redwood Street, Suite 500  
Baltimore, MD 21202

[www.promotionandarts.com](http://www.promotionandarts.com)