

Artscape 2010
Call for Entries
Midway III Identity Design Competition

DEADLINE: FRIDAY, MARCH 5, 2010

Midway III is an art installation and performance project that extends the length of Charles Street Bridge and incorporates approximately twenty 8' x 8' Baltimore City festival booths. The booths line both sides of the street and are located on the 1600 block of North Charles Street.

Architects as well as designers and artists are encouraged to submit proposals for the visual identity of Artscape's ongoing alternative to the tradition of the carnival midway.

In this third iteration of the Midway, we are asking artists to contemplate all aspects of the Midway area and to keep in mind the atmosphere and structures associated with classic-style carnivals such as sideshow exhibits, funhouses, ticket booths and loud carnival signage. Artists should consider elements that will work in conjunction with and around the individual artist exhibits that will be running the length of the bridge.

The main objective in creating the Midway identity is to visually tie together the entire installation, yet retain enough flexibility to accommodate the use of the 8'x8' festival booths and artist spaces which may extend beyond the 8'.

In addition, eight 8'x4' artist-designed Midway banners will also be presented on the Midway and will be displayed on moveable wooden stands. This element may also be taken into consideration when planning your design.

A stipend of up to \$4,000 will be provided for the execution of this project. This will include all costs involved in fabricating and installing all of the façade and identity elements. Final funding amounts will be based on review of proposals and discussion with the artists. No additional funds will be allocated for supplies and fabrication. The city booths, modified to have open fronts, will be installed by Artscape and Artscape staff will coordinate on the installation of the façade.

Artscape is produced by the Baltimore Office of Promotion & the Arts, Inc. on behalf of the Baltimore Festival of the Arts, Inc., Mayor Sheila Dixon

Charles Street Bridge Information

The width of the bridge is 65' (edge to edge including sidewalk). The width of the road between sidewalks is 45'. The project area of the bridge is approximately 325', with the last 100' leading up to Lanvale at a slight downgrade.

Application Materials

Application should include 5-10 jpeg images of recent work, a digital proposal that may contain multiple pages, an itemized budget proposal that includes materials, labor and design time, a one page resume and a filled out application and image description form. Image files should be labeled: last name, first name, number corresponding to the description sheet. Each image should be sized at 72 dpi at approximately 12" x 16" or under 1mb per image. No application materials will be returned.

Guidelines

1. There are no geographic restrictions for application.
2. Up to \$4,000 will be provided for the fabrication and installation of the selected design.
3. The identity/façade elements must be designed to be installed in less than one day.
4. Designers will be responsible for installation of their work. On site installation must occur between 10am, Thursday, July 15 and noon Friday, July 16.
5. Removal procedures will be finalized after the final design is approved.
6. Artscape reserves the right to reproduce images of submitted designs and completed installations for printed or internet publicity, catalogue or marketing purposes.

Submission Deadline

March 5, 2010, postmarked, emailed or hand-delivered by 4pm to:
 Midway III Identity Design Competition/Artscape 2010
 Baltimore Office of Promotion & The Arts
 7 East Redwood Street, Suite 500
 Baltimore, MD 21202

Timeline

Application deadline, March 5, 2010
 Installation days, July 15-16, 2010
Artscape and exhibition duration:
 Friday, July 16, noon-10pm
 Saturday, July 17, noon-10pm
 Sunday, July 18, noon-8pm
 Removal of artwork, Sunday, July 19, 8-11pm

For more information contact Jim Lucio at 410-752-8632
jlucio@promotionandarts.com

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**APPLICATION
 MIDWAY III Identity Design
 Competition**

Name:

Address:

City:

State:

Zip:

Primary Telephone Number:

Email:

I, _____,

Acknowledge receipt of this prospectus and will abide by the rules and regulations and agree to the terms and conditions set forth herein.

Image list

1) Title: _____ Date: _____

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Return To:

Midway III Identity Design Competition/Artscape 2010

Baltimore Office of Promotion & The Arts

7 East Redwood Street, Suite 500

Baltimore, MD 21202

www.promotionandarts.com